

**NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 OR OVER.**

- 1) **Promotion Timing:** The Good Humor Sweet Summer Adventure Sweepstakes (the “**Promotion**”) begins 12:00 a.m. Central Time (“**CT**”) on June 1, 2018 and ends at 12:00 p.m. CT on June 30, 2018 (the “**Promotion Period**”).
- 2) **Eligibility:** The Promotion is open only to legal residents, of the 50 United States and the District of Columbia who are 18 years of age or older. Employees of Conopco, Inc., d/b/a Unilever (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. (the “**Administrator**”), and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3) **How to Enter:** During the Promotion Period, visit GoodHumorSummerSweepstakes.com (the “**Website**”) and complete the online entry form, including uploading a selfie and choosing a virtual border or stickers for the photo, to receive one (1) entry (the “**Entry**”) into the random drawing. Limit one (1) Entry per person per day. The person uploading the Entry will be deemed the entrant (the “**Entrant**”). Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.
- 4) **Entry Requirements:** By entering, you agree to waive any rights you may have to the Entry submitted. The Entry, or portion thereof, must not contain obscene, profane, lewd, defamatory or inappropriate content, or be disparaging to Sponsor, as selected in Sponsor’s sole discretion. Entries must be in keeping with Sponsor’s image and may not be offensive, as selected by Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights. Entrants may not copy or otherwise plagiarize the Entry from any source. All Entries must be the sole, original work of the Entrants. Any Entry or portion thereof that is, in the Sponsor’s sole discretion, obscene, profane, lewd, defamatory, inappropriate, disparaging, offensive or contains proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, or is otherwise objectionable, will not be considered and may disqualify the Entrant. Entries should not contain any third party materials, or otherwise violate or infringe (or possibly infringe) any copyright, trademark, logo, mark that identifies a brand (other than Good Humor). Sponsor may blur or black out the infringing material, in their sole discretion. If submitting a photo depicting other individuals, you must make the other individuals aware that you are entering a photo on their behalf and attest that the other individuals have agreed that you may submit such photo and you must be the parent/legal guardian of any minor depicted in the photo. Entries become the property of the Sponsor and will not be acknowledged or returned. Entrants and winners acknowledge and agree that their Entries become the property of the Sponsor, which thereby has the right to edit, adapt, modify, reproduce, promote and otherwise use Entries in any way it sees fit. Automated, script, macro or robotic Entries submitted by individuals will be disqualified. Entries may be posted on the Website, in Sponsor’s sole discretion. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified.
- 5) **Random Drawing:** On or about July 3, 2018, one (1) Grand Prize winner and twenty five (25) First Prize winners will be selected in a random drawing from among all eligible Entries received. Drawing will be conducted by Administrator, an independent judging organization whose decisions are final on all matters relating to the Promotion. Odds of winning a prize are dependent upon the number of eligible Entries received.
- 6) **Prizes and Approximate Retail Values (“ARV”): Grand Prize (1):** A 4-day/3-night trip for four (4) to a Six Flags theme park mutually agreed upon between Sponsor and winner. Trip consists of round-trip economy class air transportation from the major airport nearest the winner’s home to destination city; round-trip ground transportation between airport and hotel; three (3) nights’ hotel accommodations (based on quadruple occupancy and availability); four (4) Sponsor-selected tickets to go Six Flags for two (2) days; and a \$500 check made payable to the winner to be used to help offset taxes (ARV: \$5,000). **First Prize (25):** Four (4) tickets to a 2018 regular season

baseball game (mutually agreed upon between Sponsor and winner) (ARV: up to \$200 each). Transportation to/from baseball game is not included with First Prize. Baseball game must take place prior to September 30, 2018. Limit one (1) prize per person. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor for any reason and, in such circumstance, an alternate prize of equal value will be awarded and the Sponsor's obligation to the winners will be fulfilled, and no other additional compensation will be provided. No responsibility or liability is assumed for damages, losses or injury resulting from acceptance or use of the prize. Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law.

- 7) **Grand Prize Rules:** Airline carrier's regulations and conditions apply. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Winner and travel companion(s) must possess valid travel documents (i.e., valid government issued photo ID, etc.) in order to travel. Seat selection and timing of trip subject to availability and confirmation of reservations. Certain additional restrictions apply. In the event the Grand Prize winner lives within a 150-mile radius of destination city, round trip ground transportation will be provided in lieu of air transportation and no additional compensation will be provided for air transportation portion of Grand Prize. Grand Prize trip must be taken on dates specified by Sponsor before January 5, 2019 or Grand Prize will be forfeited. Travel must be round trip. Sponsor will not replace any lost, mutilated, or stolen travel vouchers or certificates. No refunds or credit for changes are allowed. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, tips, meals, ground transportation, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges, personal charges at lodging, security fees, entertainment and transfers, are Grand Prize winner's sole responsibility. Unless the child/charge of Grand Prize winner, travel companion(s) must be eighteen (18) years of age or older as of date of departure and must travel on same itinerary and at the same time as the Grand Prize winner. Travel companion(s) [or winner on behalf of minor travel companion(s)] must execute liability/publicity releases prior to issuance of travel documents.
- 8) **General Rules:** Potential Grand Prize winner will be required to sign and return, via email/email link, an Affidavit of Eligibility, Liability Release, and Publicity Release (except where prohibited by law), within forty eight (48) hours (including weekends) of notification attempt or the prize will be forfeited and an alternate Grand Prize winner may be selected. Potential First Prize winner will be contacted via email and will be required to confirm his/her mailing address, eligibility, and arrange for prize fulfillment within forty eight (48) hours (including weekends) of notification attempt or the prize will be forfeited and an alternate First Prize winner may be selected. Return of any prize or prize notification as undeliverable may result in disqualification and alternate selection. First Prizes will be fulfilled within four-six weeks after the conclusion of winner verification, as applicable. By participating in the Promotion, Entrants and guests agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor and their agencies and Administrator are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website or the Promotion or by any human error which may occur in the processing of the Entries in the Promotion or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Website or Promotion. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the Entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor, and/or Administrator (as identified in these Official Rules) are not responsible for the failure of any email or Entry to be received by Sponsor/Administrator on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Promotion or Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to undermine the legitimate operation of the Promotion or Website may be a violation of

criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion or Website, then the Sponsor reserves the right at its sole discretion to cancel the Promotion and select the winners at random from among all eligible Entries received prior to cancellation. By entering the Promotion, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 9) **Release and Limitations of Liability:** By participating in the Promotion, the Entrant, winners and guests (or Entrant on behalf of minor guests) agree that Sponsor, Administrator, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Promotion agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (the **"Released Parties"**), will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from Entry creation, the acceptance, possession, use or misuse of the prize or parts thereof, if applicable or participation in the Promotion or participation in any Promotion or related activity. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
- 10) **Governing Law, Jurisdiction and Venue:** SPONSOR IS REGISTERED UNDER THE LAWS OF THE UNITED STATES WITH HEADQUARTERS IN NEW JERSEY. THE NEW JERSEY COURTS (STATE & FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE PROMOTION AND THE LAWS OF THE STATE OF NEW JERSEY SHALL GOVERN THE SAME. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND HEREBY IRREVOCABLY SUBMITS TO THE VENUE OF THOSE COURTS WITHIN NEW JERSEY.
- 11) **Entrants' Personal Information:** Information collected from Entrants is subject to Sponsor's Privacy Policy, located at <http://www.unileverusa.com/resource/privacynotice/index.aspx>.
- 12) **Winners:** For the winners' names, available after August 9, 2018, send a self-addressed stamped envelope no later than September 8, 2018, to: The Good Humor Sweet Summer Adventure Sweepstakes - Winners, 100 Marcus Drive, Melville NY 11747, Attention: CG.
- 13) **Sponsor/Administrator:** The Sponsor of the Promotion is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave., Englewood Cliffs, NJ 07632. The Administrator of the Promotion is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.